

CALIFORNIA ENERGY COMMISSION1516 NINTH STREET
SACRAMENTO, CA 95814-5512**NOTICE OF PROPOSED AWARD**State Energy Efficient Appliance Rebate Program (SEEARP)
RFP # 400-09-404

Proposed Contractor: Parago Promotional Services
700 State Highway 121 Bypass, Suite 200
Lewisville, TX 75067

Contract Amount: \$419,840

BIDDER**FINAL SCORE**

Parago Promotional Services, Inc	778.75
Skybridge Marketing Group	722.50
Ohana Companies, LLC	565.00*
ADEC-DCSI	242.50*
Helgeson Enterprises	0.00**

* Did not meet the Minimum Technical Score of 700.

** Proposal not scored. Bidder failed administrative screening.

Questions should be directed to: Rachel Grant, Contract Officer
California Energy Commission
1516 Ninth Street, MS-18
Sacramento, CA 95814
(916) 654-4379

Dated: February 25, 2010
Expires: March 4, 2010

RFP 400-09-404 SEEARP Summary

Prop #	Company	Criteria	Scorer 1	Scorer 2	Scorer 3	Scorer 4	Average Weighted Score
1	Ohana Companies, LLC	Accuracy	3	4	4	3	35.00
		Capacity and Speed as a Rebate Processor	6	5	6	5	55.00
		Interoperability	7	6	6	6	62.50
		Transparency	7	7	7	7	35.00
		Security	0	0	0	0	0.00
		Customer Service	8	7	8	7	75.00
		Team Organizational Structure	6	5	6	5	27.50
		Team Experience and Qualifications	6	6	7	7	65.00
		Project Budget	7	7	7	7	210.00
		Weighted Totals:	575	550	585	550	565.00
2	Helgeson Enterprises	Accuracy	0	0	0	0	0.00
		Capacity and Speed as a Rebate Processor	0	0	0	0	0.00
		Interoperability	0	0	0	0	0.00
		Transparency	0	0	0	0	0.00
		Security	0	0	0	0	0.00
		Customer Service	0	0	0	0	0.00
		Team Organizational Structure	0	0	0	0	0.00
		Team Experience and Qualifications	0	0	0	0	0.00
		Project Budget	0	0	0	0	0.00
		Weighted Totals:	0	0	0	0	0.00
3	ADEC-DCSI	Accuracy	5	4	5	4	45.00
		Capacity and Speed as a Rebate Processor	4	5	5	5	47.50
		Interoperability	4	4	3	3	35.00
		Transparency	4	3	4	4	18.75
		Security	0	0	0	0	0.00
		Customer Service	5	4	5	4	45.00
		Team Organizational Structure	5	4	5	5	23.75
		Team Experience and Qualifications	3	2	3	3	27.50
		Project Budget	0	0	0	0	0.00
		Weighted Totals:	255	225	255	235	242.50

RFP 400-09-404 SEEARP Summary

Prop #	Company	Criteria	Scorer 1	Scorer 2	Scorer 3	Scorer 4	Average Weighted Score
4	Parago Promotional Services, Inc	Accuracy	9	9	9	9	90.00
		Capacity and Speed as a Rebate Processor	9	10	10	9	95.00
		Interoperability	8	9	9	8	85.00
		Transparency	8	9	9	8	42.50
		Security	8	9	9	8	85.00
		Customer Service	9	9	9	8	87.50
		Team Organizational Structure	8	9	9	7	41.25
		Team Experience and Qualifications	8	9	9	7	82.50
		Project Budget	5	5	5	5	150.00
		Weighted Totals:	740	790	790	715	758.75
5	Skybridge Marketing Group	Accuracy	6	6	6	5	57.50
		Capacity and Speed as a Rebate Processor	7	7	8	7	72.50
		Interoperability	6	7	7	6	65.00
		Transparency	6	6	7	6	31.25
		Security	8	9	9	9	87.50
		Customer Service	6	7	8	6	67.50
		Team Organizational Structure	6	8	7	6	33.75
		Team Experience and Qualifications	6	8	7	8	72.50
		Project Budget	7	8	8	7	225.00
		Weighted Totals:	660	750	760	680	712.50

RFP 400-09-404
SEEARP
Preferences & Proposal Ranking

Proposal#	Company	Technical Score	SB Pref.	Non-SB Pref.	DVBE Incentive	TACPA/ EZA/ LAMBRA	Final Score	Ranking
4	Parago Promotional Services, Inc	758.75	0.00	0.00	20.00	0.00	778.75	1
5	Skybridge Marketing Group	712.50	0.00	0.00	10.00	0.00	722.50	2
1	Ohana Companies, LLC	565.00	0.00	0.00	0.00	0.00	565.00	3*
3	ADEC-DCSI	242.50	0.00	0.00	0.00	0.00	242.50	4*
2	Helgeson Enterprises	0.00	0.00	0.00	0.00	0.00	0.00	5**

* Did not meet the Minimum Technical Score of 700, no preference points awarded.

** Proposal not scored. Bidder failed administrative screening.